

ABRAHAM MASLOW

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Background

- Maslow was born April 1, 1908
- He was from _____, New York
- Died on June 8, 1970
- Maslow loved learning at a young age
- Education: City college of _____,
Cornell University of Wisconsin, and
Columbia University

Background continued

- He became a _____ at Brooklyn college in 1937 and worked there until 1951
- He was also a professor at Brandeis University in 1951, and taught there until 1969
- Maslow and Tony Sutich founded the " _____ " in 1961

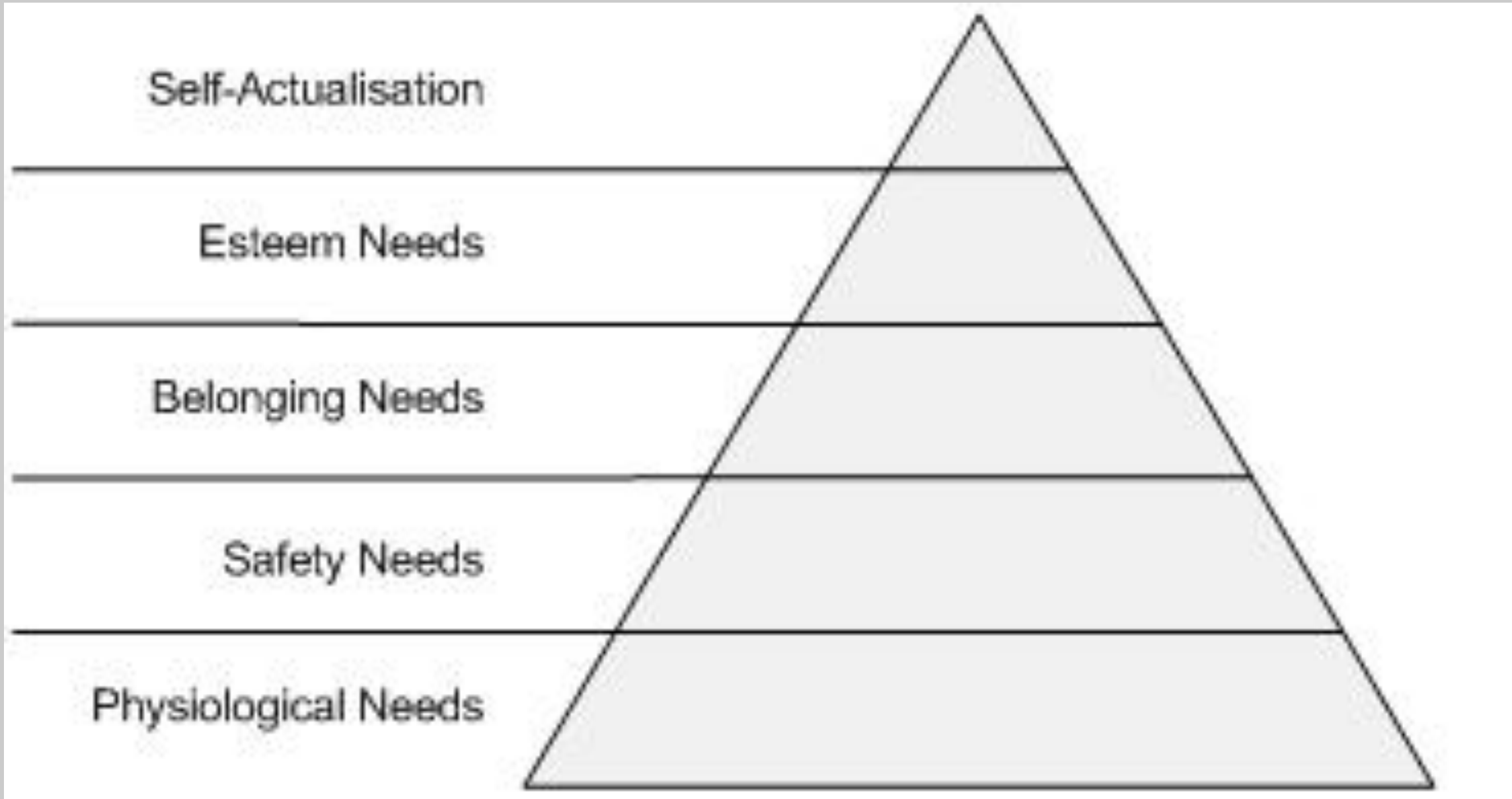
Maslow's Humanistic Theory of Personality

- Maslow's Humanistic Theory of Personality states that people achieve their fullest potential by moving basic needs to self-actualization.
- Maslow focused on subjective experiences, such as: free will and the innate drive toward self-actualization.
- Maslow believed self-actualizers indicate a coherent personality syndrome.
- He also believed that human needs change throughout an individual's lifespan which lead to the theory of Hierarchy of Needs.

Maslow's Hierarchy of Needs:

- In 1943, Maslow stated that people are motivated to achieve certain needs.
- When one need is fulfilled a person seeks to fulfill the next one.
- This 5 stage model can be divided into basic needs.
- The deficiency, or basic needs are said to motivate people when they are unmet and the need becomes stronger over time.

Maslow's Hierarchy of Needs:



Facts

- Known for creating Maslow's hierarchy of needs
- Thought of himself as the "marginal man, the outsider"
- Born into a Russian Jewish immigrant family
- Didn't like himself or his faith
- Mother was his father's first cousin
- Mother hated him

Famous Quotes

- If you plan on being anything less than you are capable of being, you will probably be unhappy all the days of your life.
- If the only tool you have is a hammer, you tend to see every problem as a nail.
- The story of the human race is the theory of man and women selling themselves short.
- What a man can be, he must be, this need we call self-actualization.